

2010 ERHS Grad Ad Ordering Form

Grad Ad: A congratulatory advertisement from parents to a graduating senior, included in the Emerald Ridge High School *Facets* Yearbook.

Parents - the Emerald Ridge **Facets** Yearbook staff is once again offering **Grad Ads** for sale in the 2010 Yearbook. This is your opportunity to purchase an advertisement for your graduating senior to recognize their achievement as graduates of ERHS. You may include photographs and text in your Grad Ad. Please look over the sample templates that we have created for you to choose from in sizes ranging from 1/8th of a page to a full page.

The Grad Ads section of the 2010 yearbook is limited to 52 total pages, and we will be taking orders **until space runs out**. Those who ~~complete their Grad Ad by November 3~~ will receive a significant discount off of the regular price. **As long as space allows**, our **final day** for accepting Grad Ads will be **Friday, December 11** in order to make our final December Deadline. You are encouraged to get your orders in ASAP before space runs out.

While full page ads are nice, we do **encourage** half-page or quarter-page ads in order to get more students recognized in the limited number of pages. Please consider an appropriate size.

We would hope that you would keep the Grad Ads a secret from your student - it is exciting for them to find out in June that you have purchased one for them. Please take a look at your options and return the enclosed order form ASAP. We look forward to creating your Grad Ad with you. You may contact our adviser, Jim Meyerhoff, by e-mail at meyerhja@puyallup.k12.wa.us or by phone after school at 253-435-6300. You can access our web site at facets.erhs.org.

2010 Grad Ad Prices	Size	Until November 3	After November 3
	1/8 page	\$55 (21% discount)	\$70 regular price
	1/4 page	\$90 (22% discount)	\$115 regular price
	1/2 page	\$130 (21% discount)	\$165 regular price
	Full page	\$230 (18% discount)	\$280 regular price

Personalized Background

Parents will once again have two choices for the background image this year;

A. The standard grey marble background that allows the color photos to stand out. This is the traditional Grad Ad background we have used in the past.

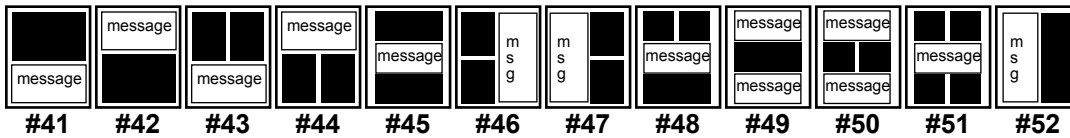
B. A background made from a personal item or photograph. Perhaps your student has a special item (blanket, hat, shirt, jacket, stuffed animal, vacation memory photo, etc.) that can be used as the background. The Yearbook staff would place a photograph of the item as the background of your Grad Ad. We feel like this option would be a great way to add a more personal touch to your Grad Ad.

Visit our website: <http://facets.erhs.org> for a more complete set of updated sample Grad Ad templates

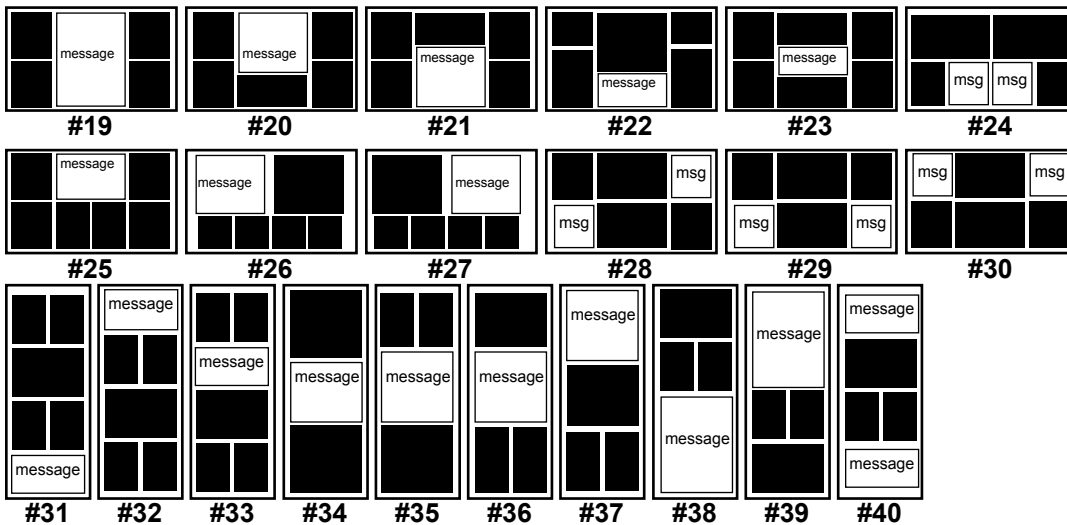
Eighth (1/8) page Grad Ads: \$70 regular price starting November 4



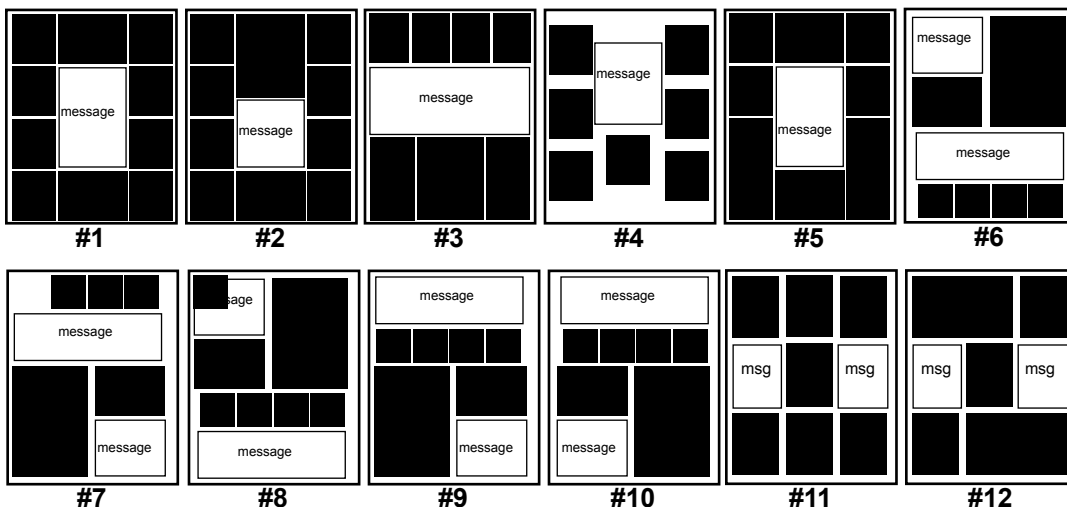
Quarter (1/4) page Grad Ads: \$90 (\$115 regular price starting November 4)



Half (1/2) page Grad Ads: \$165 regular price starting November 4



Full page Grad Ads: \$280 regular price starting November 4



2010 Grad Ad Sample Templates - Full Color!!

